



Employment
4 Inclusion

ENTREPRENEURIAL SKILLS

Title: **A FUTURE SELF-REFLECTION? LIVING THE DAILY LIFE AS AN ENTREPRENEUR**

Type of resource: Activity

Country: France

Language: English

Short Description

This good practice is settled on the grounds of beneficiaries' experiences, that have shaped their character and usual response to stressful times which are vital, since the coping mechanism are an asset when directing a business. The activity is designed as questions based on the entrepreneur's daily life. The activity should be answered in groups, as the multiple experiences will enrich the vision of the future entrepreneur, and with the presence of a mentor as difficult experiences will be discussed. After each question, a context is given to provide the mentor with a deeper understanding of the activity.

Webpage: <https://neilpatel.com/es/blog/no-estas-hecho-para-ser-emprendedor/>

Title: **PUTTING THE FEET ON (THE ENTREPRENEUR) GROUND**

Type of resource: Activity

Country: France

Language: English

Short Description

This good practice dealing with entrepreneurship is most effective if the beneficiary has a business idea already, otherwise most of the proposals will be pointless.

This activity starts contextualizing what the business will have to face (what should be highlighted, what should be solved and what are the external limitations and chances) through SWOT analysis. Beneficiaries should put their feet on the ground and describe their business idea honestly. After achieving this, they should prioritize what's needed to be done. Building a business plan should take time and resources to be as clear as possible. The SWOT analysis is a tool that provides a clear analysis about the inside and outside chances and difficulties that the entrepreneur will have to reinforce or face in order to have success.

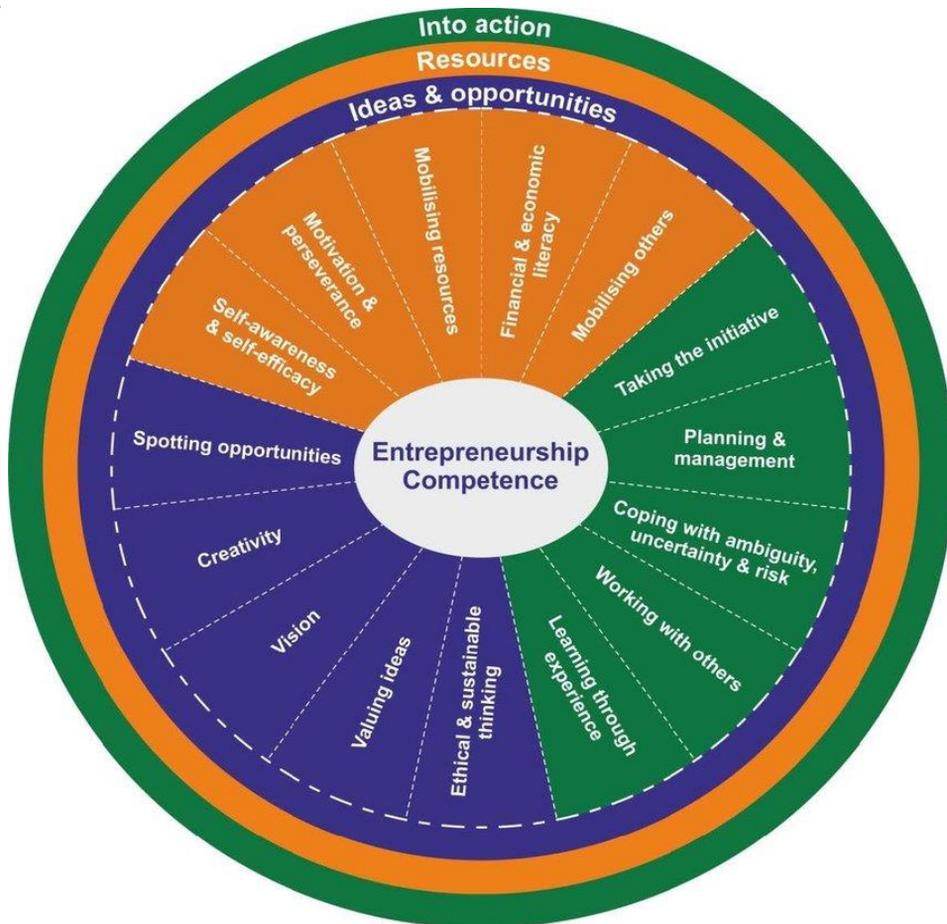
Webpage: <https://www.dummies.com/business/start-a-business/business-plans/how-to-conduct-a-swot-analysis-for-your-business-plan/>

Title: WHAT MAKES YOU AN ENTREPRENEUR?
Type of resource: Group activity
Country: France
Language: English

Short Description

“What makes you an entrepreneur” is a good practice, based on personal experience and self-construction of MNAR: in this activity must participate, at least, 5 beneficiaries. Through brainstorming, a critical view of the characteristics of the “entrepreneurship” is carried out, or at least, which ones are the ones identified as part of the “entrepreneur spirit”. It will require a sense of self-consciousness and the ability to identify patterns.

At the end of the activity, the chart about entrepreneur competences designed by the European Commission is presented to compare the experience and feedback.



Webpage: <https://ec.europa.eu/jrc/en/publication/eur-scientific-and-technical-research-reports/entrecomp-entrepreneurship-competence-framework>